



IOWA PUBLIC TELEVISION (IPTV) BOARD – AUGUST MEETING

Meeting. The [Iowa Public Television \(IPTV\) Broadcast Board](#) met on August 9, 2016, in Johnston. The following topics were discussed.

Budget Request. The Board reviewed and approved IPTV's FY 2018-2019 budget request. The request has three parts that total \$1,524,798 for FY 2018. The request also includes funding for infrastructure for FY 2019.

- **Resumption of 24-hour broadcast schedule (\$147,500)** – Currently, IPTV on-air programming is not available between the hours of midnight and 5 a.m. and has not been since 2010. The agency seeks to provide programming 24 hours a day, seven days a week, to give viewers more access to IPTV shows and to provide support to the national emergency alert system, which IPTV currently cannot use between midnight and 5 a.m. Resumption of 24-hour service would also support the launch of the new Public Broadcasting System (PBS) [24/7 Kids Channel](#), which is scheduled for January 2017.
- **New content team in Division of Programming and Production (\$370,098)** – IPTV requests funds to create a new content team to create programming that addresses the needs of underserved communities and the growing demand for content from its audiences. The content team would include four new FTE positions: one senior producer/director, two producers/directors, and one production technician.
- **Capital request (\$1,007,200)** – Modern broadcasting equipment has a shorter lifespan than archaic equipment and needs to be replaced more frequently. In addition to the FY 2018 request, IPTV also requests \$1,229,500 for capital equipment for FY 2019.

Presentation from the CEO/President of PBS. [Paula Kerger](#), Chief Executive Officer and President of PBS, was IPTV's special guest for the meeting. She announced the creation of the annual [PBS Station Leadership Award](#). The first recipient of the new award is Dan Miller, former Executive Director and General Manager of IPTV. The PBS Station Leadership Award "recognizes Mr. Miller's outstanding contributions to public media, as well as the critical importance of leadership at the local level as well as to the system as a whole."

New Education Program Director. IPTV recently hired Ken Harrison as its new Education Program Director. IPTV received a grant from the Anne Ray Charitable Trust. Iowa was one of five states chosen. IPTV aims to do the following with the grant:

- Provide programming for older children.
- Hire an educator for consultation.
- Focus on rural areas and children from economically disadvantaged communities/homes.

Other Highlights. Other highlights of the meeting included:

- An employee received a 10-year service award.
- The Board elected officers and lay representation to PBS and APTS (America's Public Television Stations).
- Staff presented IPTV's Iowa State Fair coverage plan, promotion plan, and exhibit plan.

Next Meeting. The next meeting of the Board will be October 11, 2016, in Johnston at 10 a.m.

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